

PLANET ORGANIC

Meat & Poultry

What is different about organic meat and poultry?

Organic livestock systems involve special care in nurturing positive health and vitality, taking into account physiological and ethical considerations.

- Feed is substantially organic, includes fresh green fodder and does not include animal by-products.
- All stock must have access to pasture during the grazing season.
- There is no routine treatment of healthy animals with drugs, including antibiotics, growth promoters and hormones.
- Complementary and natural therapies are encouraged, including homeopathy and naturopathy.
- Surgical or chemical interference is only allowed in order to improve the health of the animal.
- Herd or flock size must not adversely affect behaviour patterns.
- All animal housing must be well bedded with straw or similar material and have adequate natural ventilation and lighting.
- It is recommended to keep local or rare breeds.